

traders trophy  
worldwide



## 2010 Student Traders Trophy

### SPONSOR PACKAGE

[www.traderstrophy.com](http://www.traderstrophy.com)

## **Introduction**

Oxyor invites you to be a part of the 2010 Student Traders Trophy. After last year's successful delivery of the inaugural Traders Trophy in Singapore, Hong Kong and The Netherlands, we are pleased to be taking this unique event to even more countries. Similar events will be held this year in Hong Kong, Singapore, Sweden, South Africa, Dubai and The Netherlands.

## **The Student Traders Trophy**

Traders trophy worldwide is a competition among students from top universities who compete to become the best student 'trader' on profitability, market awareness, client service and risk management. A securities trading simulation will be used for the competition.

The trading simulation used in the Traders Trophy gives the participants the opportunity to experience and operate in a dealing room environment. Up to 30 laptops are connected to become a virtual dealing room, where the participants trade with each other and fictitious market players.

By participating in the Traders Trophy the students will get a chance to display their talent and abilities with regards to dealing room trading. Additionally, all participants – irrespective of actual results – will get a practical learning experience as to how the financial world in general, and the dealing room environment in particular, work in reality.

For each country we will invite three to five top universities to participate in the Traders Trophy. The Traders Trophy qualification rounds will be held at the five universities, respectively. A maximum of 90 students per university will be given a chance to participate in the pre-rounds. It is expected that more than 90 students will enrol, hence the universities will perform a selection in order to ensure the best (motivated) students will be able to display their talent.

The 6 best students from each university qualify for the final which is usually held in the countries Stock Exchange.

For more details on this competition we also refer to traders trophy worldwide website: [www.traderstrophy.com](http://www.traderstrophy.com)

## Why would you become part of the Sponsoring Platform for your country's 2010 Student Traders Trophy?

### Benefits

Oxyor offers sponsoring options to companies that are interested in sharing knowledge, unlocking resources to high potentials, getting involved in talent development and market themselves as an employer of choice.

Overview of main benefits:

- Ability to connect and interact with the best students the universities have on offer.
- Exposure to the participating students, the universities and the media.
- Possibility to market your organisation and/or products to students and other potential customers/associates
- **Talent spotting.** The results of the Traders Trophy will give an insight in financial talent. These results are particularly interesting for recruiters as actual trading abilities can be identified. Oxyor staff will be more than willing to elaborate on the details of the results

### Media coverage 2008/9 Traders Trophy The Netherlands

The final of the 2008 Dutch Traders Trophy was held at Beursplein 5 and hosted by NYSE Euronext. The Traders Trophy didn't go unnoticed by the Media, several national Television and Radio stations covered the final. The written media was also present at the final and featured articles in their daily newspapers and magazines.

At least the following media covered the event:

- NOS Journaal
- NOS Radio 1
- NOS Headlines
- RTL Journaal
- Financieel Dagblad
- De Telegraaf
- Metro
- Quote Magazine

see also: [www.oxyor.com/in-the-media](http://www.oxyor.com/in-the-media)

## Sponsoring

For the 2010 Student Traders Trophy we are currently preparing our sponsorship packages. *The prices quoted below are indicative only and will vary from country to country. Factors such as geographical distance between participating universities, etc, can greatly influence costs.*

### **Main sponsor:** EUR 35,000.-

- you are considered as co-founder of the event and have access to all the pre-rounds at the universities and the final
- your brand is widely visible on:
  - the website
  - promotion material
  - the trading simulation screens
- you will have high visibility during the trading simulation sessions
- you will be given the contact details (including e-mail addresses) of all participants of the Traders Trophy
- you will be given a detailed overview of the results of the trading simulations on both an individual and group level; you will receive a ranking of all participants with indication of whom has a feeling/talent for working in a dealing room environment
- you will be given the opportunity to give a company presentation during the final

### **Sole Main Sponsor:** EUR 60,000

- You are considered the only co-founder of the event
- All other benefits as described under *Main Sponsor* apply

### **Co-sponsor:** EUR12,500.-

- you have access to all the pre-rounds at the universities and the final
- your brand is visible on:
  - the website
  - promotion material
  - the trading simulation screens
- you will have visibility during the trading simulation sessions

**Endorser / Content partner:**

We will approach a select number of companies/organisations for specific sponsoring in kind. We are looking for:

- use of laptops during the trading simulation sessions
- prizes for the winners of pre-rounds and final
- advertisement space
- etc.

**Fact and figures**

**Background**

Traders trophy worldwide is an initiative of and powered by Oxyor. Oxyor is an internationally renowned financial training firm based in Amsterdam, The Netherlands.

Oxyor provides financial learning and development services globally. Oxyor helps professionals – from interns to board members – to maximise their performance both as individuals and as teams in the financial marketplace.

Finding, attracting and retaining talented professionals in today's highly competitive job market is not easy. Numerous staffing surveys highlight the difficulties of maintaining and increasing a competent talent base within the financial services sector. In the first place, the annual demand for young professionals in the financial markets is significantly higher than the supply from universities. Secondly, a large proportion of senior employees will be retiring in the coming years. And finally, the work experience and understanding of the industry that are essential to compete and succeed in today's markets take several years to develop.

### **Experience**

Oxyor staff has been providing financial training globally since 1996, and we have trained over 3,500 people to succeed in a variety of financial areas.

More than 2.500 students have been trained by Oxyor. Among the clients of Oxyor are renowned organisations like ABN AMRO, RBS, Citigroup, Merrill Lynch, Barclays, ING, Investec

Oxyor has a vast experience in delivering trading simulations. We have run the trading simulations in its current format in more than 200 sessions over a period of 10 years. The trading simulations have been used by us in more than 40 trading competitions in different formats: at universities

### **Oxyor**

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## 2008 traders trophy worldwide

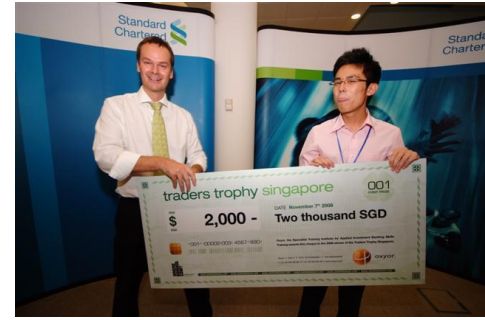
### Singapore Traders Trophy



Action at Singapore Final



Screen shot of trading simulation



Winner of Singapore Final

### Hong Kong Traders Trophy



Qualifying round at HKU



Final at Hong Kong Exchange



Winner Hong Kong Final

### The Netherlands Traders Trophy



Sponsor lounge at qualifying rounds



Final at NYSE Euronext Amsterdam



Winner Traders Trophy closing the Amsterdam Exchange